Demand-Driven Access:
Shifting into Gear, Avoiding Roadblocks, and Keeping Traffic Moving
A NEW TAKE ON AN OLD IDEA
BRINGING RESOURCES TO LIBRARY USERS

Friday, October 11, 2013
Albin O. Kuhn Library, University of Maryland, Baltimore County

EBSCO

EBL

University of Maryland and Affiliated Institutions

EBL
Shifting into Gear:
Planning and Implementation
Picking a Vendor

- EBSCO
- EBL
- ebrary
- JSTOR
- MyiLibrary
- ????
Whose job is it???

- Profiling/Selecting
- Licensing
- Money
- Access
- Technology
- Troubleshooting
- Vendor Contact
Creating a Profile

- Coverage
- Update Schedule
- Evaluation Schedule
Technology

Authentication Systems
Coordination

COURTESY OF WITH ASSOCIATES VIA A CREATIVE COMMONS LICENSE
Access & Discovery

✴ Catalog
✴ Discovery Layers
✴ Web Presence
✴ Records/URL Source
Implementation

- Hard or soft launch
- Information sharing
- Initial troubleshooting
COMMUNICATION (AND MISCOMMUNICATION)

THE BIGGEST ROADBLOCK TO SUCCESS

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• Within the library
• With vendors
• With the public
• Troubleshooting
One more...

Inflexibility
• Additions and deletions
• Vendor relations
• Troubleshooting
• Technical issues
• Links...links...links
• Information sharing
• Improvements based on public feedback